

Curriculum Vitae

ZENA WOOLDRIDGE OBE

1. CURRENT EMPLOYMENT

Position: **Director of Sport, University of Birmingham** (2003-present)

Role summary: Responsible for strategic & business planning for University of Birmingham Sport (UBS), including leading on strategic partnerships at City, National and international levels. Lead a team of 65 staff plus 160 largely part-time coaches/instructors across 60 sports. Annual turnover of £4.5m, increasing to £8m+ by 2017. UBS has a member/user base of c14,000 (University and community). Birmingham is a leading UK sporting university, with a high quality sport scholarship programme, supported by its own High Performance Centre.

Conceived/led the strategic and business plan for the £55m new indoor sports facility currently under construction, and responsible for on-going business & financial planning.

2. CURRENT ELECTED or APPOINTED ROLES IN SPORT

- President, European Squash Federation, including Chairman of the Ltd company
- Vice-President (honorary position), England Squash & Racketball, 2013 to present
- FISU Technical Delegate for World University Squash, for World University Championships in Cairo (2008), Melbourne (2010) and Chennai 2014
- Director/Board member of British Universities & Colleges Sport (BUCS)
- Member of BUCS Squash Advisory Group. Formerly Chair (1994-2008)

3. PREVIOUS ROLES: UNIVERSITY SPORT AND SQUASH

- Chair, England Squash & Racketball Ltd, from 2006 to Nov 2012 (Director from 2003)
- Vice-President, European Squash Federation (Coaching & Refereeing portfolio)
- Chair of University & College Sport (UCS) 2003-5
- BUSA Senior Vice-Chair, Chair of National Sports and Finance Committees, 1995-2003
- Member of National Management Group for Talented Athlete Scholarship Scheme (TASS)
- GB Team Manager/HoD for 4 World University Squash Championships, 1996 – 2006

4. EVENT MANAGEMENT

Led &/or managed a range of different types/scales of events, for example:

- Hockey European Cup Winners' Cup (men's & women's Div 1 finals)
- Loughborough v AAA annual international athletics event
- Supervised the Presentation Team for Commonwealth Games Squash in Manchester 2002
- World Masters' Squash Championships, Birmingham 2012 (780 competitors from 48 nations)
- Jamaican Pre-Olympic Camp, Birmingham 2012
- Tournament Director for many British Universities Squash Championships (300+ entries)

5. SQUASH PROFILE

- Member of England O-35s & O-40s Squash Teams 1997-2003 (captain for 3 years)
- Competed in 2 World Masters Championships: South Africa (1997) and Australia (2001)
- Worcestershire Squash County 1st Team 1978-2007 (5 times county champion)
- Racketball National Over 45 Champion 2006
- Level 3 Squash Coach and Tournament Grade Referee (England)

6. OTHER

- Awarded an OBE in Queen's Honours in June 2009 for Services to Sport
- Graduate of UK Sport's International Leadership Programme 2008-9